Aurélien Berçon
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Web/graphic designer

www.aurelienbercon.com

Goal ━━━━━━━━━━━━━━━━━━━━━━━━━━━━━━━━━━━━

With my 7 years of experience in graphic design, I wish to provide clients with outstanding graphic solutions — from branding to websites — which fit their needs.

Skills ━━━━━━━━━━━━━━━━━━━━━━━━━━━━━━━━━━

- Edgy graphic design
- Managing complete project life cycle
- UI design
- Branding design
- Print design

- Fluent in both written and oral French and English
- Building productive client relations
- Good team-player
- In depth knowledge of Adobe CS
- In depth knowledge of web integration

Experience ━━━━━━━━━━━━━━━━━━━━━━━━━━━━━━

Graphiste / designer Web   **September 2014 - November 2014**

Mejuri (E-commerce jewelry Startup, subsidized by the accelerator FounderFuel), Montreal
- Designed user interfaces and overall visuals for the company

Technologies : Photoshop, Illustrator, InDesign, HTML5, CSS3

Web/graphic designer   **September 2011 – June 2014**

Verbal Pixel (web agency), Montreal
- Designed branding for several Businesses
- Designed and integrated corporate websites and web applications
  (most notably for Neuf Architect(e)s, the OSM and explorer Bernard Voyer)
- Managed entire projects in direct collaboration with the client
- Created animations for an LED wall
  (900 LED giant screen located in the head office of real estate investors Marine Group)

Technologies : Photoshop, Illustrator, InDesign, Coolux Manager, Wordpress, HTML5, CSS3, Bootstrap, jQuery, PHP/Yii

Web/graphic designer   **May 2009 – August 2011**

Momindum (web video agency), Paris, France
- Redesigned the company's branding (new logo and colours)
- Redesigned the company's video software editor and web applications
- Designed and integrated web TVs for clients such as l'Oréal, France Télécom and Sciences Po Paris

Technologies : Photoshop, Illustrator, InDesign, After Effects, 3ds Max, XHTML, CSS, jQuery, Flash/AS3, PHP

Flash application designer   September 2008 - April 2009

Freelance

- Created a Flash application for hotel electronic information points directing customers to nearby points of interest

Technologies : Photoshop, Illustrator, Flash/AS3

Graphic designer   July 2006 – August 2007

Ordnance Survey (national mapping authority), Southampton, UK

- Creating graphic solutions for advertisements and events (posters, leaflets and exhibition panels)
- Creating posters and leaflets for internal communication purposes
- Managed projects directly with the marketing team and external clients

Technologies : Photoshop, Illustrator, InDesign, 3ds Max

Education

BSc (Hons) Visualisation   2005 – 2008

University of Teesside, Middlesbrough, UK

- 3D (modelisation and programming) and multimedia (Flash and animation)

Two-year diploma in computer science (condensed)   2004 – 2005

Institut universitaire de technologie de Reims, Reims, France

- Web integration (HTML and CSS) and object-oriented programming (PHP and C++)

Two-year diploma in prepress and graphic design   2002 – 2004

Lycée Léonard de Vinci, Mayenne, France

- Digital page layout, creative graphic design and prepress management.

Other activities

Partner and web designer   Since January 2012

Humaneos (project management software company), Montreal

- Designed the company branding
- Designed and integrated a project/time management application
- Captured and edited screen videos for communication purposes

Technologies : Photoshop, Illustrator, InDesign, Premiere, After Effects, HTML5, CSS3, Bootstrap, jQuery, PHP/Yii

Kayak and rafting instructor in the French Pyrenees   During summer 1998 to 2002

Vice-president, student organization within the printing trade   2002 – 2004

Interests

- Graphic arts: painting and pixel art
- Sports: kayak and triathlon
- Composing music
- Traveling and discovering new cultures